

Ref.:

Date :

Dear Publisher

In order to streamline the process of promoting books published by Goan publishers, we have thought of an idea of marketing fresh and latest titles of Goan books through a scheme.

The working of the scheme will be as per details mentioned hereunder :

1. It is open exclusively for publishers.
2. Five copies of each title will be purchased at a time.
3. The publisher is to raise an invoice in the name of M/S GRANTH ABHIMAN and it should include : address, pincode, contact number, bill no., date, name of the book, MRP, quantity and discount.
4. Copies are to be delivered along with the bill at the above referred address for spot payment.
5. The form attached herewith is to be filled in with details only in English, irrespective of the language of the book.
6. The books so deposited will be introduced in a catalogue which will be released and circulated amongst libraries throughout Goa once in two months.
7. The books will be made available for sale for 12 months from the date of its appearance in the catalogue.
8. The books will also be promoted online through Granth Abhiman and Amazon.
9. All the books will get a feature on a Facebook page dedicated to Goan books and The Goan Book Club.
10. Additional copies are to be delivered at our office on demand on the same terms within the scheme period.
11. Copies are to be thoroughly checked as to printing, missing pages, binding, etc. before delivery.
12. Defective copies are to be replaced immediately on intimation.

Promotion and marketing will be done at a cost which will not exceed 45% of the printed price of the book.

If convinced, you are welcome to join the scheme.

Please contact on granthabhiman@gmail.com or call on our office numbers.

With kind regards

Sincerely yours

(Aditya)

For Granth Abhiman

P.T.O.